

GCCIJ's Website

mediadata

2009

German Chamber of Commerce and Industry in Japan

Online Media

Newsletter: JAPANMARKT aktuell

German

Issued 8 times a month, "JAPANMARKT aktuell" email newsletter keeps 1,200 managers up-to-date about Japan. Enhance your visibility in the German speaking community in Japan by placing your banner in this online newsletter.

Content: Press review on what's new in Japan (German)
Frequency: Twice a week, on Mondays and Thursdays
Subscribers: 1,200 persons (Nov. 2008)
Target group: Readers of JAPANMARKT, managers from German and Swiss companies in Japan, consultants, lawyers, journalists, researchers

Advertising text in newsletter + banner on the online news webpage
 60,000 Yen (EUR 460) / month

1,200 readers, 8 ads per month:
 Gain access to 1,200 potential clients for only 6.2 Yen per contact, directly via email:
 A helpful tool for brand advertisement and last-minute announcements!

For the latest newsletter see: www.japan.ahk.de/japaninfo/newsletter/index.html

GCCIJ's Website

German

English

Japanese

Tune it to GCCIJ's official website at www.japan.ahk.de to get the latest news on GCCIJ events, online job market, Japan's business environment and lots of other valuable information.

44,000 visits/ month
 271,000 page views/ month (Source: Urchin Analytics/ Oct.08)

Banner on pages:

Home from 120,000 Yen (EUR 925) for 3 months
 Job Market, Events, Japaninfo from 80,000 Yen (EUR 615) for 3 months

Advertisements will be placed online within 24 hours after receipt of data.

Discounts of up to 30% available for Long-term banner placements (12 months).
 Short-term duration on request.

For further information visit www.japan.ahk.de

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